

VCREATEK STRENGTHENS PRODUCT & INNOVATION LEADERSHIP TEAM

Unlocking the Next Chapter for VCreaTek



Div Rakesh

“At VCreaTek, my focus is on building programs that translate bold ideas into scalable AI solutions.”



Sandeep Mehta

“My vision is to accelerate the creation of AI-powered platforms and frameworks that help enterprises solve complex challenges with speed and precision.”

Pune, India, 08 September 2025:

VCreaTek announced the appointment of **Div Rakesh** and **Sandeep Mehta** to lead its **Product and Innovation charter**. This strategic addition underscores VCreaTek's commitment to accelerating people-centric, AI-driven enterprise transformation.

Div and Sandeep are seasoned entrepreneurs and company builders with a strong track record of shaping enterprise adoption of AI and data solutions. They have **co-founded and scaled** several successful ventures, including **Zerogons** (acquired by **Fractal**), **Exadatum**, and **DataVerze**.

Known for their product-first mindset, execution excellence, and innovation-driven leadership, they bring a wealth of experience in **building platforms and frameworks** that **enable enterprises to transform with agility and impact**.

At VCreaTek, Div and Sandeep will focus on strengthening the company's innovation engine, driving the creation of scalable AI-powered products, frameworks, and enterprise solutions. Their leadership, combined with VCreaTek's proven delivery expertise, creates a powerful synergy between:

- High-Value Enterprise Consulting
- Scalable AI Product Development

This strategic alignment positions VCreaTek to serve clients more deeply, expand its industry impact, and attract top talent globally.

Abhishek Rathi, Founder & CEO of VCreaTek, commented:

“This partnership with Div and Sandeep marks an inflection point for VCreaTek. Their track record of building successful ventures and driving innovation will be instrumental in scaling our impact globally. Together, we are building not just solutions, but the future of enterprise AI.”

About VCreaTek

Founded in 2014, VCreaTek is a next-generation data and AI services company with a global footprint, committed to helping enterprises drive digital transformation with speed, agility, and precision. The company offers expertise in **Digital Transformation, Decision Intelligence, Supply Chain Consulting, and Change Management**. VCreaTek partners with clients worldwide to drive actionable insights, operational excellence, and transformative business outcomes.

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