



VCREATEK APPOINTS **DEVENDRA DESHMUKH** AS NON-EXECUTIVE CHAIRPERSON

To Accelerate Strategic Growth and Strengthen Governance



Commenting on his appointment, Devendra said:

"I am delighted to join VCreaTek as Non-Executive Chairperson, as it has a strong foundation and a passionate leadership team. I look forward to contributing strategic guidance, governance expertise, and a global perspective to help VCreaTek scale new heights and create meaningful value for customers, employees, and stakeholders."

Abhishek Rathi, Founder & CEO of VCreaTek, added:

"We are honoured to welcome Devendra as our Non-Executive Chairperson. His entrepreneurial journey, strategic foresight, and global experience will add immense value as we accelerate our growth trajectory and strengthen our leadership in digital transformation."

Pune, India, 30 Aug 2025: VCreaTek, a fast-growing technology services and solutions company, today announced the appointment of **Devendra Deshmukh (DD, for his teammates)** as its Non-Executive Chairperson. This appointment marks a significant milestone in VCreaTek's growth journey, reinforcing its commitment to **innovation, strong governance, and global expansion.**

Devendra Deshmukh is a seasoned entrepreneur, mentor, and industry leader with over 25 years of experience in building and scaling global technology enterprises. He co-founded and served as CEO of **e-Zest Solutions**, driving its international growth across India, the US, UK, Germany, and Austria, culminating in its strategic acquisition by Accion Labs, backed by TA Associates.

In addition to his entrepreneurial success, Devendra actively contributes to the technology and business ecosystem. He is a **Charter Member of TiE Pune, Venture Partner at Fresco Capital, and a member of YPO Pune.** He has also been honoured with the prestigious **Rajiv Gandhi Award** for his contributions to entrepreneurship and technology. Beyond business, Devendra is an internationally recognized **wildlife photographer, trekker, and adventurer**, having summited **Everest Base Camp, Mt. Kilimanjaro, and Mt. Fuji.**

With this appointment, VCreaTek reinforces its vision of becoming a trusted global partner in digital transformation, data services, and innovation-driven solutions, furthering its commitment to customer success and sustainable growth.

About VCreaTek

Founded in 2014, VCreaTek Consulting Services Pvt Ltd has evolved from a five-member startup into a dynamic technology services and solutions provider with a global footprint. The company offers expertise in **Digital Transformation, Decision Intelligence, Supply Chain Consulting, and Change Management.** VCreaTek partners with clients worldwide to drive actionable insights, operational excellence, and transformative business outcomes.

To know more, please contact us at:

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